APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/705,181	11/10/2003	Ian D. Hegerty	600189-061	4662
61834 DREIER LLP	7590 04/26/2007		EXAMINER	
499 PARK AVI			SERRAO, RANODHI N	
NEW YORK, NY 10022			ART UNIT	PAPER NUMBER
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SHORTENED STATUTORY PERIOD OF RESPONSE		MAIL DATE	DELIVERY MODE	
3 MONTUS		04/26/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

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•	Application No.	Applicant(s)		
	10/705,181	HEGERTY ET AL.		
Office Action Summary	Examiner	Art Unit		
•	Ranodhi Serrao	2141		
The MAILING DATE of this communication ap Period for Reply	ppears on the cover sheet w	ith the correspondence address		
A SHORTENED STATUTORY PERIOD FOR REP WHICHEVER IS LONGER, FROM THE MAILING I extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory perior Failure to reply within the set or extended period for reply will, by statu. Any reply received by the Office later than three months after the mail earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNI 1.136(a). In no event, however, may a d will apply and will expire SIX (6) MO ute, cause the application to become A	CATION. reply be timely filed  NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).		
Status				
1)⊠ Responsive to communication(s) filed on <u>02</u> 2a)⊠ This action is <b>FINAL</b> . 2b)□ Th     3)□ Since this application is in condition for allow closed in accordance with the practice under	is action is non-final. rance except for formal mat	•		
Disposition of Claims	•			
4) Claim(s) 2-15,17-21 and 24 is/are pending in 4a) Of the above claim(s) is/are withdr 5) Claim(s) is/are allowed. 6) Claim(s) 2-15,17-21 and 24 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and Application Papers	awn from consideration.			
· · ·				
9) The specification is objected to by the Examir 10) The drawing(s) filed on is/are: a) according a deposition of the deposition and applicant may not request that any objection to the Replacement drawing sheet(s) including the correct of the one of the latest and the specific deposition of the latest angle of the la	ccepted or b) objected to ne drawing(s) be held in abeya ection is required if the drawing	nce. See 37 CFR 1.85(a). g(s) is objected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>				
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date	Paper No	Summary (PTO-413) (s)/Mail Date Informal Patent Application 		

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## **DETAILED ACTION**

## Response to Arguments

1. Applicant's arguments filed 02 March 2007 have been fully considered but they are not persuasive.

- 2. The applicant argued in substance the newly added limitations of independent claim 24. However the cited prior of record teach these limitations.
- 3. The applicant stated that *independent claim 24* as amended is neither taught nor suggested by Wilson, Zha or Pitkow, either alone or in combination, and respectfully request withdrawal of the rejection regarding the same. However, this is incorrect since in col. 12, lines 15-25, Zha et al. states, "Thus, after each iteration of signal determination, more links to and from other hosts in generic top-level domains will be counted, for purposes of signal determination, as though they were links to and from other hosts in specific regional top-level domains." Therefore Zha teaches the limitations as claimed.
- 4. In conclusion, upon taking the broadest reasonable interpretation of the claims, the cited references teach all of the claimed limitations. And the rejections are reaffirmed. See below.

## Claim Rejections - 35 USC § 103

5. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein

were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

- 6. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.
- 7. Claims 2-4, 20-21, and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wilson et al. (2005/0114484) and Zha et al. (7,028,027).
- 8. As per claim 24, Wilson et al. teaches a method of determining a countrytag for a website on a network (see Wilson et al., page 7, claim 1), comprising: identifying a set of country hosts for a plurality of websites, each country host having a country-related domain (see Wilson et al., ¶ 65-70); assigning a countrytag to each country host that corresponds to the country-related domain for the respective country host (see Wilson et al., ¶ 60-64); identifying a set of global hosts for a plurality of websites, each global host not having a country-related domain (see Wilson et al., ¶ 11). But fails to teach analyzing one or more inlinks to at least one global host from the set of global host to determine a countrytag for the at least one global host; and producing an augmented set of hosts that includes the set of country hosts, the at least one global host, and the corresponding countrytags for each country host and the at least one global host; and summing unique inlinking hosts and outlinking hosts in the augmented set. However, Zha et al. teaches analyzing one or more inlinks to at least one global host from the set

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of global host to determine a countrytag for the at least one global host (see Zha et al., col. 10, lines 8-29); and producing an augmented set of hosts that includes the set of country hosts, the at least one global host, and the corresponding countrytags for each country host and the at least one global host (see Zha et al., col. 10, lines 30-47); and summing unique inlinking hosts and outlinking hosts in the augmented set (see Zha et al., col. 12, lines 1-29). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. to analyzing one or more inlinks to at least one global host from the set of global host to determine a countrytag for the at least one global host; and producing an augmented set of hosts that includes the set of country hosts, the at least one global host, and the corresponding countrytags for each country host and the at least one global host; and summing unique inlinking hosts and outlinking hosts in the augmented set in order to compensate for regional differences by associating documents with classification values and ranking documents based on classification weights (see Zha et al., col. 1, line 52-col. 2, line 10).

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- 9. As per claim 2, Wilson et al. and Zha et al. teach a method, wherein the country-related domain is a top-level domain (see Wilson et al., ¶ 24).
- 10. As per claim 3, Wilson et al. and Zha et al. teach a method, further comprising: crawling the network to gather information about the pages or sites in the network, including the top-level domain and connectivity of the crawled sites (see Wilson et al., ¶ 39: wherein searching serves the function of crawling).
- 11. As per claim 4, Wilson et al. and Zha et al. teach a method, wherein the network is the Internet (see Wilson et al., ¶ 27).

- 12. As per claim 20, Wilson et al. and Zha et al. teach a method, wherein a different test is used to determine if a website should be assigned a "US" countrytag than is used for assigning countrytags of non-US countries (see Wilson et al.,  $\P$  9).
- 13. As per claim 21, Wilson et al. and Zha et al. teach a method, wherein a website can be assigned more than one countrytag (see Wilson et al., ¶ 82).
- 14. Claims 5 and 6 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wilson et al. and Zha et al. as applied to claim 24 above, and further in view of Schuetze et al. (6,941,321).
- 15. As per claim 5, Wilson et al. and Zha et al. teach the mentioned limitations of claim 24 above, but fail to teach a method, wherein the network is an intranet. However, Schuetze et al. teaches a method, wherein the network is an intranet (see Schuetze et al., col. 10, lines 9-18). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. and Zha et al. to a method, wherein the network is an intranet to serve a company's internal purposes (see Schuetze et al., col. 1, lines 35-40).
- 16. As per claim 6, Wilson et al. and Zha et al. teach the mentioned limitations of claim 24 above, and furthermore Wilson et al. teaches a method wherein said analyzing comprises at least on country host from the set of country hosts (see Wilson et al., ¶ 60-70). But fails to teach analyzing one or more inlinks. However, Schuetze et al. teaches analyzing one or more inlinks (see Schuetze et al., col. 2, lines 43-56). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify

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Zha et al. and Wilson et al. to analyzing one or more inlinks in order to advantageously employ a framework to enhance browsing, searching, retrieving and recommending content in a collection of documents (see Schuetze et al., col. 5, lines 43-47).

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- 17. Claims 7, 9, and 11 rejected under 35 U.S.C. 103(a) as being unpatentable over Wilson et al. and Zha et al. as applied to claim 1 above, and further in view of Pitkow et al. (2002/0016786).
- As per claim 7, Wilson et al. and Zha et al. teach the mentioned limitations of claim 24 above but fail to teach a method of analyzing inlinks to and outlinks from the at least one global host. However, Pitkow et al. teaches a method of analyzing inlinks to and outlinks from the at least one global host (see Pitkow et al., ¶ 20). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. and Zha et al. to a method of analyzing inlinks to and outlinks from the at least one global host in order to build up a relevance profile for each individual and/or group and map that profile in accordance with a determined relevance model to collection content (see Pitkow et al., ¶ 120).
- 19. As per claim 9, Wilson et al. and Zha et al. teach the mentioned limitations of claims 24 and 8 above but fail to teach a method, wherein the predetermined number is 10. However, Pitkow et al. teaches a method, wherein the predetermined number is 10 (see Pitkow et al., ¶ 118). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. and Zha et al. to a method,

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wherein the predetermined number is 10 in order to provide more directly relevant search results to that particular user (see Pitkow et al., ¶ 119).

- 20. As per claim 11, Wilson et al. and Zha et al. teach the mentioned limitations of claims 24 and 7 above but fail to teach a method of wherein said analyzing comprises determining whether a root or default document page for the at least one global host exists in one and only one ODP country section. However, Pitkow et al. teaches a method of wherein said analyzing comprises determining whether a root or default document page for the at least one global host exists in one and only one ODP country section. (see Pitkow et al., ¶ 118). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. and Zha et al. to a method of wherein said analyzing comprises determining whether a root or default document page for the at least one global host exists in one and only one ODP country section in order to provide more directly relevant search results to that particular user (see Pitkow et al., ¶ 119).
- 21. Claims 10, 14, and 15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wilson et al., Zha et al., Schuetze et al., and Pitkow et al.
- 22. As per claim 10, Wilson et al., Zha et al., and Pitkow et al. teach the mentioned limitations of claims 24 and 8 above but Wilson et al. and Pitkow et al. fail to teach a method, wherein the predetermined percentage is 60%. However, Schuetze et al. teaches a method, wherein the predetermined percentage is 60% (see Schuetze et al., col. 29, line 54-col. 30, line 7: wherein it would be obvious to one of ordinary skill in the art at the time of the invention to change the predetermined percentage). It would have

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been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al., Zha et al., and Pitkow et al. to a method, wherein the predetermined percentage is 60% in order for quantitatively representing users in a user population, quantitatively determining similarity between users, clustering users according to those similarities, and visually representing clusters of users by analogy to clusters of documents (see Schuetze et al., abstract).

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- 23. As per claim 14, Wilson et al., Zha et al., and Pitkow et al. teach the mentioned limitations of claims 24 and 13 above but Wilson et al. and Pitkow et al. fail to teach a method, wherein the first predetermined percentage is 40%. However, Schuetze et al. teaches a method, wherein the first predetermined percentage is 40% (see Schuetze et al., col. 29, line 54-col. 30, line 7: wherein it would be obvious to one of ordinary skill in the art at the time of the invention to change the predetermined percentage). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al., Zha et al., and Pitkow et al. to a method, wherein the first predetermined percentage is 40% in order for quantitatively representing users in a user population, quantitatively determining similarity between users, clustering users according to those similarities, and visually representing clusters of users by analogy to clusters of documents (see Schuetze et al., abstract).
- 24. As per claim 15, Wilson et al., Zha et al., and Pitkow et al. teach the mentioned limitations of claims 24 and 13 above but Wilson et al. and Pitkow et al. fail to teach a method, wherein the second predetermined percentage is 32%. However, Schuetze et al. teaches a method, wherein the second predetermined percentage is 32% (see

Schuetze et al., col. 29, line 54-col. 30, line 7: wherein it would be obvious to one of ordinary skill in the art at the time of the invention to change the predetermined percentage). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al., Zha et al. and Pitkow et al. to a method, wherein the second predetermined percentage is 32% in order for quantitatively representing users in a user population, quantitatively determining similarity between users, clustering users according to those similarities, and visually representing clusters of users by analogy to clusters of documents (see Schuetze et al., abstract).

- 25. Claims 12 and 19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wilson et al., Zha et al., and Pitkow et al. as applied to claims 1 and 7 above, and further in view of Lakritz (6,526,426).
- 26. As per claim 12, Wilson et al. and Zha et al. teach the mentioned limitations of claims 24 and 7 above but fail to teach a method wherein said analyzing comprises determining whether the at least one global host is marked for manual countrytagging. However, Lakritz teaches a method wherein said analyzing comprises determining whether the at least one global host is marked for manual countrytagging (see Lakritz, col. 4, lines 27-38). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. and Zha et al. to a method wherein said analyzing comprises determining whether the at least one global host is marked for manual countrytagging in order to allow the most appropriate language of a requested document to be served to a Web browser (see Lakritz, col. 15, lines 59-61).

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27. As per claim 19, Wilson et al. and Zha et al. teach the mentioned limitations of claim 24 above but fail to teach a method, further comprising: determining a countrytag for a web subsite. However, Lakritz teaches a method, further comprising determining a countrytag for a web subsite (see Lakritz, col. 6, lines 28-42). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al. and Zha et al. to a method, further comprising determining a countrytag for a web subsite in order to allow a multilingual web site to be built incrementally (see Lakritz, col. 6, lines 14-18).

- 28. Claims 17 and 18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wilson et al., Zha et al., and Pitkow et al. as applied to claims 24 and 7 above, and further in view of Page (6,285,999).
- 29. As per claim 17, Wilson et al., Zha et al., and Pitkow et al. teach the mentioned limitations of claims 24 and 7 above but fail to teach a method, further comprising: adding extra points to a voting value for a country when a name of a non-global host suggests that country. However, Page teaches a method, further comprising: adding extra points to a voting value for a country when a name of a non-global host suggests that country (see Page, col. 9, lines 15-22). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al., Zha et al., and Pitkow et al. to a method, further comprising: adding extra points to a voting value for a country when a name of a non-global host suggests that country in order to provide a

document ranking method that is scalable and can be applied to extremely large databases such as the world wide web (see Page, col. 2, lines 39-50).

- 30. As per claim 18, Wilson et al., Zha et al., and Pitkow et al. teach the mentioned limitations of claims 24 and 7 above but fail to teach a method, further comprising: adding extra points to a voting value for a country when an IP address of the host is in that country. However, Page teaches a method, further comprising: adding extra points to a voting value for a country when an IP address of the host is in that country (see Page, col. 9, lines 15-22). It would have been obvious to one having ordinary skill in the art at the time of the invention to modify Wilson et al., Zha et al., and Pitkow et al. to a method, further comprising: adding extra points to a voting value for a country when an IP address of the host is in that country in order to provide a document ranking method that is scalable and can be applied to extremely large databases such as the world wide web (see Page, col. 2, lines 39-50).
- 31. Claims 8 and 13 have similar limitations as to claims 2-15, 17-21, and 24 above; therefore, they are being rejected under the same rationale.

## Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within

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TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ranodhi Serrao whose telephone number is (571)272-7967. The examiner can normally be reached on 8:00-4:30pm, M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rupal Dharia can be reached on (571)272-3880. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

RUPAL DHARIA
RUPERVISORY PATENT EXAMINER